

FOR IMMEDIATE RELEASE FROM EMERSON INN BY THE SEA

CONTACT: Bruce Coates, 978-546-6321

EMERSON INN BY THE SEA OFFERS SPOOKTACULAR HALLOWEEN

*Teaming up with Salem's Hawthorne Hotel, guest of Emerson Inn by the Sea
are treated to a costume ball like no other*

Rockport, MA – Halloween has evolved from a kid's trick-or-treat adventure to one of the most popular events for spirited revelry among adults. With close proximity to Salem, MA known for its witches and goblins, Emerson Inn by the Sea has teamed up with the Hawthorne Hotel to bring guests a ghoulishly good time this Halloween. Book the Spooktacular Halloween package at Emerson Inn by the Sea and you'll be guaranteed tickets to the infamous annual Costume Ball at the Hawthorne Hotel. This year's theme of "Ship of Ghouls" promises the most phantomly fun event yet.

There will be three floors of pure Hawthorne Halloween hysteria on Saturday, October 27 from 8pm to midnight. Best of all Emerson Inn by the Sea will provide transportation to and from the ball for their guests in their own ghost "bus-ter".

Take advantage of this chance to get tickets to the hottest Halloween ball. Given its popularity, it sells out each year. The package includes:

- A two night stay at Emerson Inn by the Sea, October 26-28, 2007.
- A hauntingly hot full breakfast each morning in the Grand Cafe dining room.
- Transportation to and from the ball – in Emerson Inn by the Sea's version of a pumpkin carriage
- Two tickets to the Hawthorne Hotel's Halloween Ball

Package ranges from \$523-923 per couple plus tax depending upon room type.

Both Emerson Inn by the Sea and Hawthorne Hotel are members of Historic Inns of America. With beautifully preserved legacies, each hotel has a number of infamous

former guests who have from time to time re-appeared in ghostly sightings. Stay for two nights at Emerson Inn by the Sea between Friday, October 26 and Sunday, October 28 and not only will you be treated to two tickets to the Hawthorne Hotel's Ship of Ghouls Costume Ball, but you may have the opportunity to have a one-on-one encounter of your own with spirits from beyond.

Emerson Inn by the Sea, Cape Ann's grand bed and breakfast hotel overlooking a spectacular view of the Atlantic Ocean, offers thirty-six lovely guest rooms and fine dining in The Grand Cafe. Adjacent cottages offer families and groups ocean-view accommodations with vast amenities. Following eight years of extensive renovations, Emerson Inn by the Sea is the ideal choice for those seeking a *bootiful* Halloween getaways, function and conference facilities or fine dining in a historic setting.

This package is subject to limited availability, so start planning your costume and book soon. To reserve the Spooktacular Halloween package or for more general information, visit www.EmersonInnByTheSea.com or call **800-964-5550**.

#