

FOR IMMEDIATE RELEASE

CONTACT: Bruce Coates, 978-546-6321

EMERSON INN BY THE SEA
The perfect blend of elegance, history and quality preserved

Rockport, MA - Picture a small, personal resort overlooking a spectacular view of the



Atlantic Ocean with the rocky Cape Ann coast in the foreground. From your private balcony, you gaze out over beautifully groomed grounds to watch a sea gull hover over blue waters in the distance. Children with doting parents play in the pool below, as couples engage in quiet tete-a-tetes while enjoying breakfast on the wrap-around sun-filled porch. A romantic couple takes in the view from white rockers a little farther down the porch. You came for the quiet relaxation that philosopher and poet Ralph Waldo Emerson sought as he vacationed here in the past. Now you know why his writings have inspired generations. Emerson Inn by the Sea is what vacations are meant to be all about.

The Emerson Inn by the Sea is Cape Ann's only historic grand hotel, referred to by many as a "baby grand". Thirty-six beautifully appointed rooms have been restored to reflect the quality of yesteryear, and with amenities that discerning travelers seek today, including private baths, spa tubs, private enclosed balconies, wireless Internet access, televisions and telephones. Two cottages adjacent to the inn offer the ideal surroundings for family vacations and reunions or corporate retreats, with decks, oceanview yards and even a back yard bar-b-q.

The inn's dramatic oceanside setting offers the ideal backdrop for weddings, functions and conferences. All major function rooms overlook a beautiful view of the Atlantic, while break out rooms include state of the art sound systems and AV capabilities. Emerson Inn by the Sea's experienced conference and functions staff will not let a single detail go unplanned. Throughout the year, Emerson Inn by the Sea offers brides and grooms a picture-perfect setting for both indoor and outdoor weddings.

The Grand Cafe dining room serves breakfast and sophisticated New England-style fare in the evenings. It's the ideal choice for vacationers and business travelers alike. Whether staying at the inn or coming just for dinner, guests are attracted by not only Chef Michael's wonderful zeal for New England cuisine with a sense of adventure, but also for the ocean side settings.

Throughout the summer and fall, guests can choose to dine on the outdoor porch, and watch the sun lower into the ocean while enjoying fine cuisine, or stay in side in air conditioned comfort to watch for "the green flash" through the picture windows. In

2005, Emerson Inn by the Sea received the first liquor license issued in Rockland since 1933, and can now proudly serve your favorite wines and spirits in the Grand Cafe.

The Emerson Inn by the Sea guest book is a legacy. Travelers return year after year, from the time they are honeymooners, to family vacationers, and then even with grandchildren. The varied room configurations make Emerson Inn by the Sea the perfect choice, no matter how many people are in the travel party. Romantic premier rooms feature private balconies and spa tubs. Many king and queen rooms overlook dramatic views of the Atlantic Ocean. Cozy and standard rooms are perfect for those on a budget or business travelers on per diem. For those traveling with more than two in their party, family suites or rooms with two or more beds are also available. Larger families can choose the three-bedroom, fully applanced cottages adjacent to the inn. No matter what the travel party size or budget, Emerson Inn by the Sea has the perfect accommodations.

Emerson Inn by the Sea offers a wide range of themed lodging packages and dining events. From Easter baskets in the rooms to live theater during the summer, girlfriends “gabaways”, and shopping packages to specialty food tastings during the holidays, couples and families will find great reasons to choose Emerson Inn by the Sea. This is the stuff great vacation memories are made of, and Emerson Inn by the Sea assures guests their themed vacation packages will not only establish new traditions, but will make indelible memories.

Not without its accolades, Emerson Inn by the Sea, newly renovated yet capturing all the charisma of Ralph Waldo Emerson’s favorite former summer retreat, was written up in the 2005 and 2006 Zagat Survey. This highly regarded list of America’s top hotels, resorts and spas included Emerson Inn by the Sea among other top Massachusetts properties. It received the Wine Spectator Award of Excellence in 2007 too. Additionally, Emerson Inn by the Sea was a Yankee Magazine Editor’s Pick in 2003 and an esteemed member of the National Trust for Historic Preservation.

For more information, visit www.EmersonInnbytheSea.com or call **800-964-5550**.

#